

ENGINEERING VETERAN MACINNES JOINS MIRA TEAM

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Steve MacInnes is now on board at MIRA Mobile Television as Technical Operations Supervisor. Steve brings a wealth of experience to MIRA's engineering management team having worked 19 years with National Mobile Television (NMT) as a systems engineer, supervisor, and most recently engineer in charge (EIC) of NMT's flagship HD truck, HD-11.

"I am very excited about the opportunity to bring my many years of field engineering experience to a quality company like MIRA" comments MacInnes. "MIRA has a superior engineering team and I look forward to contributing to its continued growth".

In his role as Technical Operations Supervisor Steve will oversee all field engineers. He will be the primary engineering liaison with the sales and operations departments providing input and expertise regarding specific client event needs. "Having Steve join our engineering team is a great asset for us and our clients," comments Frank Taylor, MIRA General Manager. "Our goal in hiring Steve is two-fold; he will provide a high level of support to our engineers in the field while at the same time supporting our clients in the preparation and execution of their events with MIRA."

During his tenure with NMT Steve was responsible for the many technical aspects of operating a mobile television production facility. His duties included planning, installation, and configuration of new equipment as well as adapting subsystems to meet unique client requirements. As an EIC, Steve participated in some of the largest and most prestigious events covered by NMT. Assignments included the World Series for ESPN, NFL on both Fox and CBS, as well as many PGA and LPGA events for various networks.

MIRA Mobile Television is a remote television production facilities company founded in 1982. MIRA operates 10 mobile units (5 HD expandos, 3 digital expandos, 1 digital straight, and 1 analog expando). MIRA maintains offices and/or field shops in Portland, Oregon, the San Francisco Bay Area, and Vancouver, BC. The company has been providing remote television production services for more than 25 years, covering regional and national sporting events, entertainment programming, corporate and other special events. MIRA Mobile Television is a partner in Alliance Productions, www.allianceproductions.com. For more information, go to www.miramobile.com or contact Frank Taylor at 503-464-0661 or Steve Meyer at 503-464-0811.